

Avner Strulov-Shlain

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ACADEMIC POSITIONS

University of Chicago Booth, Assistant Professor of Marketing July 2019-

EDUCATION

University of California, Berkeley, PhD in Economics 2013-2019

Tel-Aviv University, MA in Economics 2010-2012

The Hebrew University of Jerusalem, B.Sc. in Physics and Mathematics 2001-2004

RESEARCH FIELDS

Primary: Psychology and Economics, Quantitative Marketing, Industrial Organization

Secondary: Public Economics, Labor Economics

RESEARCH

Working papers

More than a Penny's Worth: Left-Digit Bias and Firm Response - *Revise and Resubmit at The Review of Economic Studies*

Work in progress

Left-Digit Bias and Firm Sophistication

New Model and Evidence on Goal-Setting as a Motivating Tool (with Alex Steiny)

High Demand for Redistribution but Low Voluntary Giving: Evidence from Small and Large Groups (with Johanna Mollerstrom and Dmitry Taubinsky)

Old-Age Nursing and Adult Children Labor Supply (with Yuval Ofek and Dan Zeltzer)

Left-Digit Bias in Housing Markets (with Peter Jones)

HONORS AND AWARDS

Excellence in Refereeing Award – American Economic Review (2017)

Russell Sage Foundation's Small Grant in Behavioral Economics recipient (2017)

Participant of Russell Sage Foundation's Summer Institute in Behavioral Economics (2016)

Most interesting proposal from a graduate student in Psychology and Economics, UC Berkeley (2015)

UC Berkeley Economics 5-year PhD fellowship (2013-2018)

"Akirov Scholar", MA program Berglas School of Economics, Tel Aviv University (2011-2012)

Grant for Excellent Advanced Studies Students, Faculty of Social Science Tel Aviv University (2012)

ACADEMIC ACTIVITIES

Invited talks and conferences (including planned)

2019 Stanford GSB; Behavioral IO and Marketing Symposium (Michigan); Cornell University; Quantitative Marketing and Economics conference (Wharton); Israeli IO day at Tel-Aviv University (planned); Haifa University (planned)

2018 Stanford - SITE (session on Psychology & Economics); University of Washington - Foster; University of Chicago Booth; Columbia Business School; UCLA - Anderson; University of Rochester - Simon; UCSD Rady; University of Cambridge – Judge Business School;

2017 ASSA annual meeting (discussant); University of Chicago - SPI conference;

Journal Refereeing

American Economic Review, Management Science, Journal of Industrial Economics.